



Altrusa International, Inc.

DISTRICT FIVE SERVICE BULLETIN

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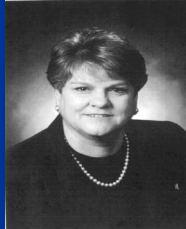
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GOVERNOR'S MESSAGE



It is my hope that all Altrusans across District Five have had a wonderful summer. We are moving into fall weather with a welcome relief in lower temperatures and cool evenings.....great soccer and football weather! Although I will miss those longer days, time marches on and clubs are into planning their own Make a Difference Day projects coming up in October. Please let us know about those projects and take lots of pictures as we would like to highlight as many as we can in the November DSB.

Our International President, Donna Johnson, and her search committee continue the search to find our next Executive Director for the International office. We appreciate the efforts of our International staff to keep the office running during this search. We know they will find the right person for this position.

District Five's numbers are down a net of 98 members since the biennium started May, 2009. Although this number includes deaths of Altrusans, the greater loss is from two disbanded clubs as well as the loss of members for various reasons. We have added over 91 new members since I became Governor, so we are doing a good job of recruiting members, but retention is certainly where we need to do a better job. We should be mentoring our newer members to keep them active, motivated, and passionate about our mission to help our communities. My hope is we can turn this number around before I hand over the gavel to Kathy Schrein this next April in Dayton, OH and we can say that District Five has contributed to Donna Johnson's goal of adding a net positive number by the end of her biennium. I know we can do this!

Your District Officers and Chairs will be meeting the weekend of October 15-17 to plan our next District Conference in 2011 in Dayton, Ohio. We will be reviewing the evaluations of the attendees from our last conference prior to that weekend and will add or change things to continue to improve your conference experience and to enable you to take away valued information to use in your home clubs. If you have any thoughts or suggestions which you did not include in the evaluations and would like to let your District Team know, please e-mail me and we will certainly bring it to the group that weekend. If you have any requests that the District Officers would need to act upon, it would be great to have this information ahead of our meeting time.

My best to all of you....

In Altrusa Service and Friendship,

Governor Kathy

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Message from the International Service Program Development Committee



Greetings to each of you!

We hope you are all doing well and that your Altrusa year in service is in full-swing. We wanted to let you know there has been a change with the leadership of the Service Program Development Committee for the remainder of the 2009 – 2011 biennium. Lynda Turner-Heaton is now the Chair of your committee and I (Lori Beirl) am your Vice Chair. We are here for you, to serve as your primary resource with regards to developing service projects in your districts and clubs.

At the bottom of this message is a list of our goals for the rest of our term.



In the short term we also want to encourage all clubs/districts to participate in the **MAKE A DIFFERENCE DAY** project on Saturday, October 23rd. We would love to have 100% participation. All you need to do is to design a literacy project that is especially needed in your area. Take a look at our list of past projects that other clubs have conducted successfully if you need an idea. The project **MUST** be literacy-oriented and performed on Make a Difference Day – Saturday, October 23rd. Please register your project at www.Altrusa.com so we can present a unified front demonstrating our efforts as an international organization helping to combat literacy.

We wish you all the best of luck with your service projects this year and again want you to know that you are here for you. Please contact us at the email addresses below and don't forget to check out www.Altrusa.com for ideas and pictures of what other clubs are doing. Send in your reports/pictures so we can include your projects as well.

Please send emails to service@altrusa.com or to our personal emails as shown below.

Lynda Turner-Heaton: Lynda.Turner-Heaton@downer.co.nz

Lori Beirl: lbeirl0212@yahoo.com

SERVICE GOALS

SUPPORT - Provide governors and district service chairs with our names and contain information, encouraging them to contact us for questions or support.

COMMUNICATION - Prepare a relevant service development oriented article for upcoming Altrusa International Newsletters and other publications as required. As needed, hold conference calls with the District Chairs to share information and provide support. Provide relevant tips, etc. to District Governors to include in their quarterly DSB.

AWARDS - Provide information/materials and support to District Chairs to use to encourage their clubs to submit applications for grants and awards offered by Altrusa International. Work with the task force reviewing the current applications for the Distinguished Club and Club Activity Reports and train the District Chairs and Governors on the new changes.

REPOSITORY - Create and update a repository of information on service projects on the www.Altrusa.com website, such as: copies of presentations offered at conventions, conference or clubs; information about successful service projects.

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UNITED NATIONS DAY

OCTOBER 24, 2010

by Kathy Schrein, Governor-Elect

October 24, 2010 marks the anniversary of the United Nations charter coming into force in 1945, and celebrates the work of this organization. Global observation occurs, although it is not a public holiday. Even CRAYOLA Company has a child's UN Day online activity at "crayola.com/calendar"!

This special event observes the very first approval by the UN General Assembly to set aside a day of observation (resolution 168 (II) of October 31, 1947). Even by this early date, Altrusa was already a part of the UN family.

In 1946, Altrusa was the first international classified service club for executive and professional women to have an official observer appointed to the UN. Frances K. Marquis, president of the New York City Altrusa Club and a Captain in World War II, was our first observer. She had been the commanding officer of the first complete unit of WACS to arrive at Gen. D.D. Eisenhower's headquarters in N. Africa.

By 1978, Altrusa received consultative status with the UN's Economic and Social Council (ECOSOC). Altrusa is thus a NGO (non-governmental organization whose work is related to ECOSOC's areas of responsibility, namely social and economic well being) whose competence enables us to make occasional and useful contributions to the work of the UN.

Our current representative, Audry Braver, chairman, is available for consultation upon request by the UN. Her email is audiedaniels@aol.com

Note: See altrusa.com for several fascinating articles "Altrusa at the United Nations" and "History of Altrusa's Association with the United Nations", including a paragraph of Eleanor Roosevelt's role.

HAPPY BIRTHDAY, UNITED NATIONS!

"Volunteers Needed from a few Michigan Clubs"

Jill Castanien Draper, Cincinnati, OH Club

I would like to ask for a couple of volunteers to represent the MI clubs on the Camp Safe Haven committee. Current members are Lois Borin from Columbus, Peggy Lee from Marion, OH, Jill Draper from Cincinnati. Meetings will be conducted in person or through conference calls and emails. So far, we do not have a voice from MI, so please consider joining this special committee for input into the consideration of a District Wide Service Project.



2010 COMMUNICATION AUDIT

(The following was received by our Governor, Kathy Carmack. She felt that all members needed to be made aware of this!)

Dear District Governors and Club Presidents:

The Communications Committee is in the process of performing a communications audit of Altrusa. We want to collect information on all levels of the organization International, District, Club and how it flows from one level to the next and within each level.

You can access the audit by going to www.surveymonkey.com/s/CommAudit. While this may sound like an overwhelming task, the information we gather will be invaluable in strengthening the effectiveness of our communications. With effective communication we become more successful Clubs, Districts, International, and as individual members. The information you share with us will be used by Miles Media, our marketing agency, as they build Altrusa's rebranding. **YOUR PARTICIPATION IS KEY TO ACHIEVING THIS GOAL** of improved communication.

To help explain the purpose of a communication audit, we are attaching a summary telling why and how an audit is useful.

We would like you to reflect on each item of communication, be it a regular, planned communication (such as a newsletter or fund raising materials), or an unofficial item (such as an FYI to your Committee Chairs). You may want to talk with your board to create a list of what communications you send out. Fill out a form for each item. Please be as thorough as possible. The more information we gather, the better our evaluation.

We understand that this will take some time. Please understand that it will have a long-term positive effect on how we all connect to each other. Please complete this survey by September 30, 2010 5:00pm Central. If you have questions, please feel free to email either one of us at communications@altrusa.com or marketing@altrusa.com.

Thank you for giving this your time,

Rhoda Struhs, Chair
Rhonda Hauter, Vice Chair
2009-2011 International Communications Committee



WHY A COMMUNICATIONS AUDIT?

Do You Need a Communication Audit?

Nothing is more important in building trust and support between your organization and its key stake holders than the equality of your communication efforts. See if you can answer these questions about your organizational communication:

- Are you listening to members and addressing their concerns?
- Are you communicating with all levels of Altrusa effectively?
- Do club and district officers/committee chairs understand what they need to communicate to their members and how to answer their questions about the organization's initiatives?
- Do members understand the organization's strategic goals and objectives and the reasons behind them?
- Are you successfully engaging members and gaining their support regarding the key challenges of the organization?
- Do you know which of your communication vehicles and styles, is more effective in reaching, informing, and inspiring your key audiences?
- Do you know if you are investing your communication dollars wisely, and whether you can achieve better returns if you make changes and how?

If you cannot answer any of these questions in the affirmative, you will benefit from a Communication Audit.

What is a Communication Audit? What Does It Deliver?

- It's a snapshot of an organization's communication strategies, activities and programs.
- It's an assessment of the effectiveness and credibility of current communication vehicles and media, including publications, web site, intranet, blogs, club meetings, District conferences, other face-to-face communication, and other communication media.
- It uses processes such as observations, analyses and evaluations, and surveys of Altrusa leaders and other key audiences whose support is needed to improve communication, understanding and collaboration in the organization

What Does It Deliver?

A communication audit usually delivers some or all of the following:

- Review of existing communication policies, publications, and vehicles, indicating strengths and weaknesses of each.
- Summary of comments of those interviewed.
- Report of the member survey results.
- Recommendations for strengthening your communication strategies and programs..

Adapted with permission from:

HumaNext's Communications Ideas website:

<http://www.communicationideas.com/communication-audit.html>

ROBERT'S RULES OF ORDER

by Ann Baird, Parliamentarian

Some of the Altrusa members were elected to new positions that started in June. Let me encourage all of you, new or seasoned to thoroughly read the **bylaws** of Altrusa.. If you don't have a current copy, please order one immediately from the Altrusa International office.

Another must read is the **Altrusa Encyclopedia**. In many cases it will give you step by step directions on how to do your job.

Remember that no motion or resolution is in order that conflicts with the constitution, bylaws or standing rules. Make your job easier by learning what the Altrusa rules say. Good luck and enjoy your new position.

ASTRA Leadership Training

District Five is offering Leadership Training to a limited number of sites this school year. The training can include ASTRA members and others from one club or a group of clubs. It is highly interactive and will prepare young leaders to identify and implement service projects that meet real needs in their community. If you would be interested in booking leadership training in your area, please send an e-mail to Astra_Zone@yahoo.com



Project Ideas for the New School Year

Visit www.freerice.com and answer questions about art, chemistry, English, geography, languages, and math. For each correct answer, Free Rice donates 10 grains of rice through the World Food Programme to help end hunger.

An ASTRA/Altrusa Club in Montrose, CO joins together to clean up a stretch of highway. ASTRAs in San Diego clean up the beaches each spring and fall. A great idea for a spring Earth Day project.

Delta High School's ASTRA Club, the student organization sponsored by the Altrusa International of Delta, CO, sent eight members to Highgate, Jamaica, during the break to help with Jamaica Outreach.

An ASTRA Club at the University of Florida works with Better World Books to get text books into the hands of people who will use them. They promote literacy in third world countries. Check out www.betterworldbooks.com

DISTRICT FIVE NOMINATIONS FOR OFFICERS

by Linda Atwell

It is time once again to consider the nomination of outstanding District Five members to serve on our Board. Please give thoughtful consideration to nominating a qualified Altrusa member for an officer for the 2011-2013 biennium. If you are a past club president, or know of a past club president, who is interested in serving on the District Board, please contact the Nominating Committee chair, Linda Atwell. Linda can be reached by e-mail at linda.atwell@hotmail.com, or by phone at (419) 756-2479. She will send a nominations form to you. Each club president also has a nominations form that you can copy and send to the nominating committee.

The candidate should be a qualified Altrusan who is competent and dedicated to the service of Altrusa. They should also be situated personally, and professionally to be able to give the time and energy to the work of the respective office. You do not have to stay within your club to nominate someone, but may nominate any qualified Altrusan in District Five.

District Bylaws ARTICLE XI, Section 1, ELECTED OFFICES (h) states: "To be eligible for election to any District office, other than Treasurer, a person must have served a full term as Club President. To be eligible for election as District Treasurer, a person must have served a full term as Club President or Club Treasurer and also must have general accounting knowledge or experience."

District Bylaws, ARTICLE IX, Section 3, COMPOSITION (2) (IV) states: "It is strongly recommended that the Nominating Committee prepare a slate of two (2) candidates for each office."

The Nominating Committee members are Linda Atwell of Mansfield, Carolyn Hittenrauch of Marion, and Gloria Fraley of Tiffin. Thank you for your thoughtful consideration to help fill our slate for the April election of officers.

ALTRUSA FOUNDATION INTERNATIONAL RELIEF FUND DONATES TO RED CROSS

7.0 Earthquake Strikes

Altrusa Foundation International Relief Fund has donated \$1,000 to the Red Cross to assist their aid efforts to those affected by the earthquake in **Christchurch, NZ**.

Reports so far are that all Altrusans are unharmed. There was damage to breakables and a few members may, eventually, have to have their homes demolished.

The people of Christchurch are still suffering from significant aftershocks. Fortunately, due to the timing of the main quake, almost everyone was home tucked up in bed which made a huge difference. The main thing was that there was no loss of life.



CLUB NEWS

We need clubs to send pictures and articles for the DSB. Please send me your news by November 1, 2010.

FINDLAY

NW OH Juvenile Diabetic Camp

NW Ohio Juvenile Diabetic Camp was held at Camp Berry in August this year. Findlay Altrusans were in attendance along with volunteers from Kohl's. Members and volunteers assisted 20 children in making crafts which included sand in bottles, flags, and bookmarks. Each child was given a book to take home.



Altrusa Volunteers



Kohl's Volunteers

Findlay Altrusa Club Supports Habitat for Humanity

On Friday, Sept. 17th, Findlay Altrusans served breakfast, lunch and snacks to many Habitat volunteers. These volunteers are building a home for a needy family.



Altrusa Volunteers



Sheran Stump, Altrusa President and Wendy McCormick, Habitat Exec. Director holding a large donut that reads, "Altrusa Int'l Supports Habitat for Humanity."

HAMILTON

ALTRUSA SPELLS LOTS OF HELP FOR FOODBANK

Shared Harvest's Backpack Program was one of three education-related recipients of the proceeds of The Altrusa Club of Hamilton's first annual Spelling Bee.

The event was held at the Courtyard by Marriott in Hamilton on March 5, and Backpack received a check for \$1,100, while similar checks were presented to Head Start Literacy Projects and "Each One Teach One" Adult Literacy at the Hamilton YWCA.

The 33-member Altrusa Club of Hamilton is part of Altrusa International. Altrusa has adopted literacy, education and environmental concerns as its ongoing focus areas.

Altrusa Hamilton already is in the planning stages for a second annual spelling bee, which will be held March 4, 2011. Anyone interested in forming a Spelling Bee Team can contact Altrusa Club's Bobbi Hesselgrave at (519) 759-5520.



Altrusa members, Kathy Downs, Pat Renners, Ellen Andrews for Head Start Literacy, Nancy Schwab for YWCA Literacy-Each One Teach One program, Holli Curry of Shared Harvest for the Backpack Program, Altrusa members, Germaine Vonderhaar, Bobbi Hesselgrave and Joyce Pinter.

Altrusa members are also active volunteers at Shared Harvest Foodbank. They are a key part of efforts by Shared Harvest to reach its supporters by assisting with preparation for the mailing of our quarterly newsletter, our annual report and direct mailings to people in the five counties we serve.

In addition, Altrusa members volunteer their time to assist with packaging Backpacks for elementary children.

NEWARK-GRANVILLE

ALTRUSA PARTICIPATES IN FIRST ANNUAL MUSIC & WINGS FESTIVAL

The Newark-Granville club had a booth at the First Annual Music & Wings Festival in Newark, Ohio August 13th and 14th. We had "Go Fish" and button Making for the children and sold baked goods. The heat about did us in but we persevered and were very pleased with the money we raised for our Licking County Senior Girls Scholarship Fund, Salvation Army Food Pantry & Homeless Shelter and our various other projects.



Mary Hawk, Pres., Patty Keener, Treas. and Emma Plott, Helper



Rachel Lanning Fishing and Vi Merritt Watching



Vi Merritt and Lucille Haynes with customers



Little Fisherman

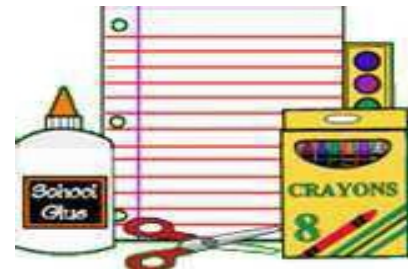


Button Makers

TIFFIN

Throughout July Tiffin Altrusans collected school supplies to completely fill two book bags with all the items necessary for starting school. Two Noble students, grades 2 and 3, selected by Sue Hampshire of First Call for Help, received everything they needed to start the school out this year.

Additional items were collected and given to the Seneca County Youth Center.



Welcome

new Altrusans

Member
Springfield, OH
Rebecca J. Smiddy

Sponsor
Mary Ann Jung

Please accept my apology if I have misspelled or left out any information. If this is the case, please let me know and I will make note of the correction in our next District Service Bulletin.

Nancy Beers, DSB Editor

2010 CALENDAR OF EVENTS

OCTOBER

- 1 United Nations Day of Observance: Day of the Older Person
- 15 Deadline for qualifying clubs and local foundations to file IRS Form 990
- 15 Mid-year District Board Meeting Begins
- 16 United Nations Day of Observance: Food
- 16 Conference Planning/Mid-year Board Meeting Continues
- 17 Mid-year District Board Meeting Concludes (if needed)
- 23 Make A Difference Day
- 24 Altrusa Celebrates United Nations Day
- 31 International Foundation Board-Funding decisions for first-round grant applications are made

NOVEMBER

- 1 Deadline for submission of items to November DSB
- 15 "Make A Difference Day" - project final report due to International
- 15 Nominations to International for Foundation Board, Strategic Planning/Nominating Board
- 20 United Nations Day of Observance: Children
- 20 Target date for publication of DSB
- 25 United Nations Day of Observance: Elimination of Violence Against Women
- 30 First round grants are awarded by the International Foundation
- 30 End of Altrusa's 2nd fiscal quarter

DECEMBER

- 1 New member half-year annual dues period begins
- 3 United Nations Day of Observance: Day of Disabled Persons
- 10 Altrusa Celebrates Human Rights Day

**LET'S MAKE A DIFFERENCE
OCTOBER 23RD.**

